



Contact Olivia Justus

FOR IMMEDIATE RELEASE

Cell Phone 404-558-5267

September _ 2021

Email ojustus1118@lions.piedmont.edu

PIEDMONT UNIVERSITY INTRODUCES FILM PRODUCTION MAJOR

Administration and faculty team together to bring the new Film Production major to Piedmont University.

Demorest, Georgia, Aug. 16, 2021- Students at Piedmont University will be able to major in Film Production beginning Fall 2022.

The major is in response to the growing film industry in Georgia. Associate Professor of Mass Communications, Melissa Jackson, hopes that this program will allow students to have hands-on experiences with film and to have more of an understanding of the film industry as a whole.

“The new film production program would combine students' understanding of the art and craft of film and video, plus hands-on practice developing creative productions,” she says.

Film Production at Piedmont will allow for many different opportunities for students. The film industry in Georgia is growing more popular everyday, making it the second largest private industry in Georgia. This major will not only focus on the film aspect of the industry, but it will prepare students for a variety of jobs in the field. Students in this major will become versatile and competitive in the industry.

(over)

(continued)

“With a possible film production major at Piedmont University, we could develop the skills of student directors, videographers, editors, and screenwriters and prepare them for entry level jobs in the state’s multi-billion-dollar industry.,” Jackson says.

“We hope to launch this major in fall 2022,” said Joe Dennis, co-chair of the Mass Communications department.

For more information about the Film Production major, email Joe Dennis at jdennis@piedmont.edu.

#

About Piedmont University

One of the most dynamic small colleges in the Southeast, Piedmont is an independent liberal arts university of more than 2,260 students. The University’s four colleges—Arts & Sciences, Business, Education, and Nursing & Health Sciences—develop tomorrow’s leaders by engaging students in the classroom, in their community, and around the world. Founded in 1897, Piedmont offers bachelor’s, master’s, specialist, and doctoral degree programs at its Demorest residential campus in the foothills of the northeast Georgia mountains and at its Athens campus in the heart of Georgia’s Classic City.

Information can be found at www.piedmont.edu.